

Course Title: Travel, Tourism and Culture

Code: HPC12E50A005

Level: 3rd year, 1st semester

Credit: 2

Instructor: Bien Chiang

Overview

This course aims at exposing students to the experiences of planning real-life travels to Southeast Asian countries. The students will be asked to read relevant literatures of travel writings, consult travel guides, plan for itinerary details and check out expenses for transportation, meal and lodging etc. of the trips. All literatures, online information and travel plans shall be in English. The travel plans shall focus on the cultural, historical, social and ethnic highlights of each country, including the “dos” and “don'ts” of each country.

Format:

- Lecturing by instructor
- Reading and discussion of literature (whole class)
- Making travel plans (by students, in groups or by individuals)
- In-class presentation of travel plans (by students, in groups or by individuals)
- Final Exam (written test)

Textbook:

- Lonely Planet's “Southeast Asia on a Shoestring travel guide” 18th Edition, 2016
- English travel literatures on Southeast Asia (to be selected)

Schedule:

Week	Date	Subject
1	9/11	Introduction of course design and requirements
2	9/18	Overview of Southeast Asian Cultures and Societies
3	9/25	Ethnic Tourism, Cultural Tourism and Eco Tourism
4	10/2	Reading and discussion of travel literatures I
5	10/9	Reading and discussion of travel literatures II
6	10/16	Reading and discussion of travel literatures III

7	10/23	Travel plan to the Philippines presentation and discussion
8	10/30	Travel plan to Malaysia presentation and discussion
9	11/6	Travel plan to Western Indonesia presentation and discussion
10	11/13	Travel plan to Eastern Indonesia presentation and discussion
11	11/20	Travel plan to Singapore presentation and discussion
12	11/27	Travel plan to Vietnam presentation and discussion
13	12/4	Travel plan to Cambodia presentation and discussion
14	12/11	Travel plan to Thailand presentation and discussion
15	12/18	Travel plan to Laos presentation and discussion
16	12/25	Travel plan to Myanmar presentation and discussion
17	1/1	New Year holiday, no class
17	1/8	Final Exam

Grading:

Attendance	10%
In class Q&A	10%
In class presentation	30%
Final exam	50%

Training objectives:

- Understanding a geographical area (Southeast Asia) and individual country through reading and planning for real travel
- Familiarity with travel practical
- Bazaar English speaking
- Standard English reading and writing